

SALAAM BAALAK TRUST

- C/o. Jawahar Bal Bhavan, Netaji Subhash Marg, Charni Road (West), Mumbai - 400 004. Tel.: 022-23675233
- BMC Bldg. on Plot no. 241, Kondivita Village, Next to Trade Star Bldg., Andheri-Kurla Road, J. B. Nagar, Andheri (East), Mumbai - 400 059. Tel.: 022-28383005.
- New Zunjarrao Bldg., 4th Floor, Zujarrao Market, Shivaji Path, Kalyan (West) - 421 301. Tel.: 0251-2328635
- Website : <http://www.salaamstreetkids.org> E-mail: info@salaamstreetkids.org

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TO WHOMSOEVER THIS MAY CONCERN

Salaam Baalak Trust is an Indian non-profit and non-governmental organization which provides shelter and rehabilitation to street children in Mumbai, Thane, Kalyan and Solapur. Kunaal Bhargava started work on an Anti-Child Labour and Anti Child Begging initiative backed by his school in 2015. He approached our Mumbai office to get information in February, 2015. Much to our surprise and delight, he came back a month later showing us the posters he designed to possibly publicize the cause. We loved the posters which highlighted the child labour and child begging malaise rampant in our society and asked if we could, jointly with Mumbai Police-Juvenile Aid Police Unit, District Woman and Child Development, District Child Protection Unit use the posters for our ongoing anti-child labour campaign. Not only did Kunaal help us organise the campaign, but he also helped us to publish posters, banners and hoardings. These were subsequently put up across seven cities in India and led to a high visibility campaign. A few months later, he came to us with a website he developed, which we shared with the Mumbai Police- Juvenile Aid Police Unit. They really liked it and at a joint Police-Salaam Baalak event, inaugurated the website. This visibility came to the attention of Local Circles, an online national platform for raising important issues and in the process, we got press coverage through the work he has done.

Now Kunaal is helping us fund-raise through crowd-sourcing and speaking on platforms such as the Rotary Club of Mumbai to raise further awareness for our work. We are delighted to see someone at such a young age work persistently with us and not give it up in a few days or months. He has been a regular at our centre and has done an excellent job to raise awareness about child labour. We are glad to be associated with him on this project and hope that the school can grant him more of his CSR time to work with us.

Thank You,



Zarin Gupta,
Chairperson & Founder Trustee.

